



HEALTHIER TEXAS SUMMIT

A COLLABORATION BETWEEN IT'S TIME TEXAS
AND THE UNIVERSITY OF TEXAS SYSTEM

IT'S TIME TEXAS



THE UNIVERSITY of TEXAS SYSTEM
FOURTEEN INSTITUTIONS. UNLIMITED POSSIBILITIES

healthiertexassummit.com



ABOUT HEALTHIER TEXAS

THE CHALLENGE

Nearly two-thirds of all deaths in Texas are due to chronic disease. Most chronic diseases share three risk factors: tobacco use, poor nutrition, and physical inactivity. These risk factors contribute significantly to increased rates of obesity, diabetes, heart disease, high blood pressure, stroke, breathing problems, lung disease, and some cancers. **The health crisis in Texas is taking a toll on our economy and our quality of life.**

THE COLLABORATION

Powered by The University of Texas System and IT'S TIME TEXAS, **Healthier Texas is a first-of-its-kind, joint initiative designed to rapidly reduce the burden of preventable chronic disease in the Lone Star State.** In partnership with Texas' leading institutions, agencies, organizations, and corporations, Healthier Texas empowers Texans to lead healthier lives, create healthier places, make healthier choices, and build healthier communities.



THE HEALTHIER TEXAS SUMMIT

DATES

Monday-Tuesday,
November 6th-7th, 2017

LOCATION

The Hilton Austin Hotel,
Austin, Texas

THE CONFERENCE

The Healthier Texas Summit is a two-day event for Texas' thought leaders and health champions to share best practices, discuss current trends and innovations in population and community health, and make connections that will catalyze our collective work. The only health event of its kind in the state, the Healthier Texas Summit offers informative sessions, town hall conversations, and interactive workshops, with education credits available for numerous professions. **If you work to improve the health of Texans, this event is for you.**



A NOTE FROM THE HEALTHIER TEXAS LEADERSHIP

Nearly two-thirds of all deaths in Texas are due to chronic disease. Most chronic diseases share three risk factors: tobacco use, poor nutrition, and physical inactivity. These risk factors contribute significantly to increased rates of obesity, diabetes, heart disease, high blood pressure, stroke, breathing problems, lung disease, and some cancers.

Obesity alone will cost Texas employers a minimum of \$9.5 billion dollars this year and, if current trends continue, could cost Texas employers as much as \$32 billion a year by 2030.

We have a tremendous opportunity to turn the tide toward better health in Texas, but we must move quickly and work collaboratively. This is why our two organizations have joined together to create Healthier Texas – a unique public-private initiative designed to rapidly reduce the burden of preventable chronic disease in the Lone Star State. The Healthier Texas Summit represents our initiative's first major project and an important step forward in the movement for a healthier state.

The Healthier Texas Summit will empower leaders from diverse sectors across the state with the latest science and proven approaches to improve health where Texans live, learn, and work. Whether we will be reconnecting or meeting for the first time, we look forward to seeing you in November as we all work together to improve the health of our great state.

-Drs. David Lakey & Baker Harrell

	Presenting \$40,000	Keynote \$25,000	Symposium \$15,000	Workshop \$10,000	Reception \$10,000	Powering \$5,000	Exhibitor \$650/\$350	
Promotional	Max Number of sponsors	1	1	2	2	1	8	30
	Conference Registrations	20	10	4	2	2	2	1
	Healthier Texas Reception Tickets	10	4			15		
	Recognition in press, advertising, and promotional materials	ALL	ALL	SELECT	SELECT	SELECT	SELECT	
	Recognition on social media updates	ALL	SELECT	SELECT	SELECT		SELECT	
	One full-color ad in the conference program	1 page	1 page	1/2 page		1/2 page		
	Promotional item provided by you included in welcome bags	X	X					
	Your company banner displayed in registration area	X						
	Exhibitor booth space	X	X	X	X		X	X
	Opportunity to address attendees during General Sessions	X	X					
On-site	Recognition during opening/closing remarks	X	X					
	Corporate Signage displayed during General Sessions	X	X					
	Opportunity to address reception attendees	X				X		
	Promotional item provided by you given to attendees					X	X	X
	Opportunity to speak at the beginning of breakout sessions				2		1	
	Title Slide for all General Sessions	X						
	Summit web banner displayed on IT'S TIME TEXAS website	X						
	All pre-event promotional e-mails	X	X					
	Conference website	X	X	X				
	Banner displayed behind ballroom stage	X	X	X	X		X	
Logo Placement	Conference signage	X	X					
	Table tents on each General Session table	X						
	Panelist name placards			X				
	Summit print promotional materials	X	SELECT	SELECT				
	Conference program	X	X	X	X		X	X
	Sponsor slideshow in each meeting room between sessions	X	X	X	X		X	
	Healthier Texas Reception signage	X				X		



SPONSORSHIP LEVELS: *PRESENTING*

For full benefits, this sponsorship level must be selected by September 1st, 2017

\$40,000 - ONE AVAILABLE

As the Healthier Texas Summit Presenting Sponsor, you will receive exclusive name association with the Healthier Texas Summit and the opportunity to address all attendees at the opening welcome session. **This level includes:**

Promotional Benefits:

- » Event promoted as "A Collaboration between IT'S TIME TEXAS, The University of Texas System & [Your Company]"
- » Recognized as the Presenting Sponsor in all press, advertising, and promotional materials
- » Tagged in three (3) designated social media posts linking to the webpage of the Presenting Sponsor's choice and thanking them for making the event possible
- » One full-page, full-color front page ad in the event program
- » Your company retractable banner prominently displayed in registration area
- » Promotional materials provided by you included in attendee welcome bags

On-site Benefits:

- » One complimentary exhibitor booth
- » Twenty (20) conference registrations provided in your company's name. Recipients will display a ribbon featuring your company's name on their event badges
- » Ten (10) Healthier Texas Reception tickets
- » Opportunity to address attendees during event's opening remarks
- » Opportunity to address Healthier Texas Reception attendees
- » Recognition during event's opening and closing remarks
- » Corporate signage supplied by you prominent during General Sessions

Logo Placement:

- » Prominently displayed on all promotional emails leading up to, during, and after the conference
- » Summit website
- » Logo on Healthier Texas Summit web banner displayed on IT'S TIME TEXAS website
- » Title slide for all general assembly presentations
- » Banner displayed behind ballroom stage
- » Conference signage
- » Table tents on each table in General Session room
- » All Summit print promotional materials
- » Featured slide in sponsor slideshow in each meeting room between sessions
- » Healthier Texas Reception signage and table tents



KEYNOTE

For full benefits, this sponsorship level must be selected by September 1st, 2017

\$25,000 - ONE AVAILABLE

As the Keynote Sponsor, you will receive the opportunity to address all attendees before the Keynote presentation and introduce the Keynote speaker. **This level includes:**

Promotional Benefits:

- » Recognized as Keynote Sponsor in all press and promotional materials
- » One full-page, full-color ad in the event program
- » Identified as the Keynote Sponsor in periodic Twitter and Facebook conference updates
- » Promotional item provided by you included in attendee welcome bags

On-site Benefits:

- » One complimentary exhibitor booth
- » Ten (10) conference registrations provided in your company's name. Recipients will display a ribbon featuring your company's name on their event badges
- » Four (4) Healthier Texas Reception tickets
- » Opportunity to address attendees and introduce the Keynote speaker
- » Recognition during conference opening and closing remarks
- » Corporate signage supplied by you displayed during the Keynote session

Logo Placement:

- » All promotional emails sent leading up to, during, and after the conference
- » Summit website
- » Banner displayed behind ballroom stage
- » Conference signage
- » Inclusion in sponsor slideshow in each meeting room between sessions



SYMPOSIUM

For full benefits, this sponsorship level must be selected by September 1st, 2017

\$15,000 - TWO AVAILABLE

As a Symposium Sponsor, you will receive the opportunity to welcome attendees, introduce the panelists, and provide closing remarks at a morning symposium (choose either November 6th or 7th, first come-first serve). **This level includes:**

Promotional Benefits:

- » Recognition as a Symposium Sponsor on select promotional materials
- » One half-page, full-color ad in the conference program
- » Identified as a Symposium Sponsor in select Twitter and Facebook event updates

On-site Benefits:

- » One complimentary exhibitor booth
- » Four (4) complimentary event registrations provided in your company's name

Logo Placement:

- » Summit website
- » Conference banner displayed behind the ballroom stage
- » Select print and digital promotional materials
- » Inclusion in sponsor slideshow in each meeting room between sessions
- » Symposium panelist name placards



WORKSHOP

For full benefits, this sponsorship level must be selected by July 28, 2017

\$10,000 - TWO AVAILABLE

As a Workshop Sponsor, your organization gains valuable access to like-minded attendees who have chosen to attend a specific learning offering at the Summit by presenting at the beginning of two sessions of your choosing (first-come, first-serve). **This level includes:**

Planning Benefits:

- » Opportunity to suggest a relevant session topic
- » Opportunity to nominate a representative to sit on an expert panel at the Summit

Promotional Benefits:

- » Recognition as a Workshop Sponsor on select promotional materials
- » Identified as a Workshop Sponsor in select Twitter and Facebook event updates

On-site Benefits:

- » Opportunity to introduce your company and the presenter at two sessions of your choosing
- » One complimentary exhibitor booth
- » Two (2) conference registrations provided in your company's name

Logo Placement:

- » Conference banner displayed behind the ballroom stage
- » Conference program
- » Inclusion in sponsor slideshow in each meeting room between sessions



POWERING

For full benefits, this sponsorship level must be selected by July 28, 2017

\$5,000 - EIGHT AVAILABLE

As a Powering Sponsor, your company has the opportunity to present to Summit attendees in the most focused, small group setting available, at the beginning of one session of your choosing. (first-come, first-serve). **This level includes:**

Planning Benefits:

- » Opportunity to suggest a relevant session topic
- » Opportunity to nominate a representative to sit on an expert panel at the Summit

Promotional Benefits:

- » Recognition as a Powering Sponsor on select promotional materials
- » Identified as a Powering Sponsor in select Twitter and Facebook event updates

On-site Benefits:

- » Opportunity to introduce your company and the presenter at one session of your choosing
- » One complimentary exhibitor booth
- » Two (2) conference registrations provided in your company's name
- » Promotional item provided by you set on chairs for each attendee in your session

Logo Placement:

- » Conference banner displayed behind the ballroom stage
- » Conference program
- » Inclusion in sponsor slideshow in each meeting room between sessions



HEALTHIER TEXAS RECEPTION

For full benefits, this sponsorship level must be selected by September 1st, 2017

\$10,000 - UNLIMITED

As a Healthier Texas Reception Sponsor, your company will be responsible for helping us celebrate the most dedicated health champions at the Summit VIP reception, at this we will recognize those Texans who have gone above and beyond to promote health and wellness throughout the year. The reception will be held at the Reverberary and will feature drinks, hors d'oeuvres, networking, and more.

This level includes:

Promotional Benefits:

- » Recognition as a Healthier Texas Reception Sponsor on select promotional materials
- » E-mail address and contact information for Reception attendees
- » One half-page, full-color ad in the conference program

On-site Benefits:

- » Branded items provided by you gifted to all Reception attendees
- » Opportunity to speak to all Reception attendees

Logo Placement:

- » Reception signage and table tents
- » Two (2) conference registrations provided in your company's name
- » Fifteen (15) reception tickets provided in your company's name



EXHIBITOR

For full benefits, this sponsorship level must be selected by September 1st, 2017

\$650 - FOR-PROFIT RATE

\$350 - NON-PROFIT RATE

As an exhibitor, you will have the opportunity to showcase your brand and products and make personal connections with the state's top thought leaders and key influencers in the health space.

Exhibitor benefits include:

» Booth space (6' table, 2 chairs)

PLEASE NOTE: If you require two tables, you will need to purchase an additional booth space. Limit is two booth spaces per vendor.

» Company name and description listed in conference program

» One complimentary conference registration



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To purchase your sponsorship package,
call (512) 533-9555 x 315 or email beth@itstimetexas.org

healthiertexasummit.com