



HEALTHIER
TEXAS
SUMMIT

A COLLABORATION BETWEEN IT'S TIME TEXAS
AND THE UNIVERSITY OF TEXAS SYSTEM

HEALTHIER TEXAS SUMMIT SHARING TOOLKIT





EMAIL TEMPLATE For Individuals

Dear Colleagues & Friends,

I think you'll be interested in the [Healthier Texas Summit](#), a conference I'm **attending/presenting at** in Austin on November 6th & 7th! Hosted by IT'S TIME TEXAS and The University of Texas System, this is the only event in Texas that brings health professionals and advocates from all sectors together. Topics at the Summit will range from practical applications of population health research, to corporate wellness and school health best practices, innovations in health care, community capacity building, effective health communications, to health policy and the Texas legislature.

>> If you are presenting at the event, insert a description of your session here <<

In order to rapidly improve the health of our great state, it is critical that all dedicated and innovative health professionals and advocates meet in person to learn from each other, build relationships, and develop actionable goals with our shared vision in mind. Healthier Texas Summit registration is extremely affordable, and limited scholarships are also available. I hope to see you there!

Best,
xxx

EMAIL TEMPLATE For Businesses & Organizations

Dear Colleagues & Friends,

We are excited to be **attending/sponsoring/presenting at** the [Healthier Texas Summit](#) on November 6th & 7th in Austin! Hosted by IT'S TIME TEXAS and The University of Texas System, this is the only event in Texas that brings health professionals and advocates from all sectors together. Topics at the Summit will range from practical applications of population health research, to corporate wellness and school health best practices, innovations in health care, community capacity building, effective health communications, to health policy and the Texas legislature.

>> If a member of your business or organization is presenting at the event, insert a description of your session here <<

In order to rapidly improve the health of our great state, it is critical that all dedicated and innovative health professionals and advocates meet in person to learn from each other, build relationships, and develop actionable goals with our shared vision in mind. Healthier Texas Summit registration is extremely affordable, and limited scholarships are also available.

We hope to see you in November! Best,
xxx



NEWSLETTER BLURB

Join us at the Healthier Texas Summit!

[The Healthier Texas Summit](#), a collaboration between IT'S TIME TEXAS and The University of Texas System, brings health professionals and advocates from all sectors together around one shared vision: a healthier state. This two-day event offers informative sessions, interactive workshops, town hall conversations, and symposiums, with education credits available for numerous professions.

In order to rapidly improve the health of our great state, it is critical that Texas' most dedicated and innovative health professionals and health advocates meet in person to learn from each other, build relationships, and develop actionable goals with our shared vision in mind. We hope to see you on November 6th & 7th in Austin!

[Register Today »](#)

SHARE What Health is All About

Download and print the card, fill in what "health is all about" for you, and post a picture or video with the hashtag #HealthierTexas to virtually introduce yourself to fellow attendees in advance of the event. We will share our favorites on our social channels, in the Summit LinkedIn group, and in Summit emails!



[Download the Sign »](#)





SOCIAL MEDIA

The Event Hashtag: **#HealthierTexas**

Include a video or photo of yourself (or a group of staff if you're posting from a business or organization account) holding a filled in "Health is All About" sign in your social media posts!



Facebook or LinkedIn:

For **me/us**, health is all about _____ **(fill in with what you wrote on your sign)**.

Excited to attend the Healthier Texas Summit in November! This conference, a collaboration between [IT'S TIME TEXAS](#) and [UT System](#), is bringing health professionals and advocates from all sectors together around one shared vision: a healthier state. Hope to see you there!

www.healthiertexassummit.com



Twitter:

Excited for the #HealthierTexas Summit on Nov. 6 & 7 in #ATX. Hope to see you there!

healthiertexassummit.com @ITSTIME @UTSystem



Instagram:

For **me/us**, health is all about _____ **(fill in with what you wrote on your sign)**.

Excited to attend the #HealthierTexas Summit in #ATX this November! A collaboration between @ITSTIMETX and #UTSystem, this conference is bringing health professionals and advocates from all sectors together around one shared vision: a healthier state. Hope to see you there!

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