Community Based Ideas for Better Health

Nitakuwa Barrett, MSN, RN
Lourdes J. Rodriguez, DrPH
Center for Place-Based Initiatives
Department of Population Health, Dell Medical School
Learning Objective 1

Introduce the CPBI model

1. Theoretical frameworks
2. What we mean by place-based
3. Why we exist in a medical school
Learning Objective 2

Describe the Call for Ideas Process

1. Outreach
2. Review process
3. Outcomes
Learning Objective 3

Discuss how this model may be relevant to you

1. Wins, lessons and surprises
2. Democratizing research
3. Applying this model in other settings
Health is a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity.
What challenge, need, or opportunity that impacts health have you, your loved ones, or your neighbors experienced?

What idea do you have to address this challenge, need, or opportunity?
Community Strategy Team
9 member panel representing Central Texans

Project Development Team
UT faculty, staff and students

CPBI
Administration
Communications
Learning & Evaluation
Project Management
Criteria

• Self-determination and lived experience
• Risk for displacement and gentrification
• Pathway to sustainability
WILLIAMSON COUNTY: 11 submissions
TRAVIS COUNTY: 176 submissions
HAYS COUNTY: 16 submissions
BASTROP COUNTY: 3 submissions
CALDWELL COUNTY: 1 submission

208 ideas from 192 ideators

Ideators represent:
- Environment
- Health & Wellness
- Nutrition & Gardening
- Community Coalitions
- Advocacy
Theoretical Frameworks

Stevan Hobfoll’s Conservation of Resources Theory

Paolo Freire’s Pedagogy of the Oppressed

https://c2pipeline.wayne.edu/resources/index.php

https://bookthrower.wordpress.com/2013/08/28/banned-books-week-2013/
What we mean by place-based
Why we exist in a medical school
Democratizing Research

Inform
Low level of public engagement

Consult

Involve
Mid level of public engagement

Collaborate

Empower
High level of public engagement

Wins, lessons, and surprises
# Rubric Activity

<table>
<thead>
<tr>
<th>CONSTRUCT</th>
<th>POINTS</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Need met</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Community targeted</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Risk for displacement and gentrification</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Advancement of “Planning to Stay” activities (planning to stay is the positive opposite of gentrification)</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Social Determinants of Health</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Timeframe</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Potential for health impact</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Self-Determination &amp; Lived Experience</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total Score:**

<table>
<thead>
<tr>
<th>ADDITIONAL CRITERIA (NOT SCORED, BUT CONSIDERED FOR TRIAGE)</th>
<th>COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capacity</td>
<td>Describe capacity strengths and needs of the idea originator (i.e. organizational infrastructure, paid staff).</td>
</tr>
<tr>
<td>Resources Needed</td>
<td>List resources you think the idea will need (i.e. financial, technical assistance, partnerships, subject matter experts, participate in a learning collaborative).</td>
</tr>
<tr>
<td>Overall Recommendation</td>
<td>Summarize your recommendation. Consider the various ways the CPBI can provide support, or if it is better to serve through an external resource (at UT, through the City of Austin or other municipality, a funding partner, other). You may also recommend that the idea originator resubmit in the future.</td>
</tr>
</tbody>
</table>
References


S. Macintyre, A. Ellaway, S. Cummins. Place effects on health: How can we operationalise, conceptualise and measure them? Social Science & Medicine, 55 (2002), pp. 125-139

Rethink Everything

HEALTH
COMMUNITY
CARE
EDUCATION
RESEARCH
INNOVATION