

AT&T Hotel & Conference Center



American
Heart
Association.

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Wednesday | October 24, 2018

5:00-8:00 p.m. Registration & Check In Open

Thursday | October 25, 2018

6:00-7:00 a.m. Yoga by Stronger Austin - Poolside Patio

7:00 a.m. Registration & Check In

8:30-10:00 a.m. Opening Remarks & Keynote
The 20th Surgeon General of the United States
Vice Admiral Jerome Adams, MD, MPH

10:00-10:30 a.m. Break

10:30-11:15 a.m. Breakout Sessions/Workshops

Student Session

Conversation with Public Health Leaders: Career Paths in Public Health

David Lakey, MD, UT System
Karen DeSalvo, MD, MPH, UT Austin - Dell Medical School
Stephen Williams, MPA, M. Ed., City of Houston
Moderator: Jade Qadri, UTHealth

Shifting to Value-Based Care: Practice Transformation in the Federally Qualified Health Center (FQHC) Setting

Rhonda Mundhenk, Lone Star Circle of Care
Frances Isbell, Healthcare for the Homeless
Jaeson Fournier, CommUnityCare
Moderator: Anna Steiner, EHF

Talking to Humans About Health

Michael Speer, MD, Baylor College of Medicine
Michael Mackert, PhD, UT Austin Center for Health Communication
Susan Poag, SUMA Social Marketing
Moderator: Daniel Oppenheimer, UT System

Solving Texas' Health Needs

Mary Dale Peterson, MD, MSHCA, Driscoll Health Plan
Edward Dick, MD, Methodist Healthcare Ministries of South Texas
Ken Janda, JD, Community Health Choice

Thursday | October 25, 2018

10:30-11:15 a.m.

Health Is About a Moral Vision

Ray Langlois, M. Ed., Langlois Consultant Services
Jennie Birkholz, MHA, Breakwater Light, LLC
Charles A. Moody Jr., DSL, The ROCK Church
Mia Talley, BSN, Community Coalition for Health

Liver Cancer Prevention in Texas Baby Boomers

Barbara J. Turner, MD, MSED, MACP, ReACH - UT Health Science Center at San Antonio
Raudel Bobadilla, BS, CHW, ReACH - UT Health Science Center at San Antonio
Debra Irwin, MD, Community Health Centers of South Central Texas
Brenda Westbrooks, Patient of ReACH Center - UT Health Science Center at San Antonio

Youth E-Cigarette Prevention: Rapid Response

Duncan Van Dusen, MPH, CATCH Global Foundation
Steve Kelder, PhD, MPH, Michael & Susan Dell Center for Healthy Living/UTHealth
School of Public Health
Jennifer Leigh, CVS Health

11:15-11:30 a.m

Break

11:30-12:15 p.m.

Breakout Sessions/Workshops

Student Session

The College Digital Diet

Peter Averack, Chair for the UT System Student Advisory Council Student Life Committee

Effective Approaches to School-Based Nutrition Education and Evaluation

Sam Newman, MBA, Brighter Bites
Gregory Bounds, MPH, Michael & Susan Dell Center for Healthy Living
Natalie Goldsworthy, Common Threads
Susan Wolfe, PhD, Susan Wolfe and Associates, LLC

Digital Health and You

Ogechika Alozie, MD, MPH, Texas Tech Health Sciences Center at El Paso

Transforming Maternal Health and Safety

Manda Hall, MD, Community Health Improvement
Lesley French, JD, Texas Health and Human Services Commission

Thursday | October 25, 2018

11:30-12:15 p.m.

Beyond WebMD: Digital Devices, Health Platforms and More

Patricia Chalela, DrPH, UT Health Science Center at San Antonio
Erine Gray, MPA, Aunt Bertha

Collaborating for Health Equity in Communities

Dorothy Gibbons, The Rose
Julie St. John, DrPH, Texas Tech Health Sciences Center at Abilene
Susan Wolfe, PhD, Susan Wolfe and Associates, LLC

Fighting Cancer With Community

Keith Argenbright, MD, UT Southwestern Medical Center
Ruth Rechis, PhD, UT MD Anderson Cancer Center
Jennifer Cofer, MPH, UT MD Anderson Cancer Center
Moderator: Paul McGaha, DO, MPH, UT Health, Tyler

12:15-1:30 p.m.

Lunch on Your Own

1:30-2:15 p.m.

Breakout Sessions/Workshops

Beyond the Pantry: How Food Banks Are Transforming Health in Texas

Derrick Chubbs, Central Texas Food Bank
Moderator: Celia Cole, Feeding Texas

Using Design Thinking for Disaster Recovery Workshop

Suratha Elango, MD, MSHP, Texas Children's Hospital/Baylor College of Medicine

Practical Tools, Tips and Tricks for Population Health Implementation and Results Workshop

Don Bradley, MD, Duke University School of Medicine
Denise Koo, MD, Community Health and Health Systems Consultant

Collective Approaches to Improve Community Health

Leah Whigham, PhD, Paso del Norte Institute for Health Living
Belinda Reininger, DrPH, UTHealth School of Public Health in Brownsville

Thursday | October 25, 2018

1:30-2:15 p.m.

Health Communication: Better Messages to Change Behavior Workshop

Michael Mackert, PhD, UT Austin Center for Health Communication

Integrative Health & Medicine Leadership Workshop

John Finnell, MS, MSAOM, ND, MPH, AOMA Graduate School of Integrative Medicine

Claudia Voyles, DAOM, LAc, AOMA Graduate School of Integrative Medicine

Sharad Kohli, MD, People's Community Clinic

Beth Rosenthal, PhD, MBA, MPH, Academic Collaborative for Integrative Health

Getting Help from Strangers: Building an Interagency Learning Collaborative

Lillian Mitchell, RN, MSN, People's Community Clinic

Megan Olshavsky, PhD, Any Baby Can

Ellie Coplin, MPH, St. David's Foundation

2:15-2:30 p.m.

Break

2:30-3:15 p.m.

Breakout Sessions/Workshops

A Novel Ecosystem for Disease Management

Mark Mynhier, DoubleJump Interchange, PwC

Judi Manis, AT&T

Joe McCormick, UTHealth SPH Brownsville

Marian Cabanillas, United Health Community Plan Texas

Moderator: Lynda Chin, MD, REDI - UT System

Care Beyond Clinical Settings

Juliana Lopez, MPH, UT Health Science Center at San Antonio

Maria Zolezzi, MA, UTHealth School of Public Health

Cutting Through Misinformation

Hawley Poinsett, MS, RDN, LD, Texas Beef Council

Lana Franzen, PhD, DairyMAX

Georgia Kostas, MPH, RD, LD, Georgia Kostas Nutrition & Associates, Inc.

Moderator: Jeff Hahn, Hahn Public Communications

3.4 Million: The Power of Policy Change Deep in the Heart of Texas

Shelby Massey, American Heart Association

Jay Arnold, American Heart Association



Thursday | October 25, 2018

2:30-3:15 p.m.

Beyond the Classroom: How Schools of Public Health Impact Their Communities

Eric Boerwinkle, PhD, UT School of Public Health, Houston

Gerald Ledlow, PhD, UT Health Tyler

Dennis Thombs, PhD, UNT Health Science Center

Theresa Byrd, DrPH, RN, Texas Tech Health Sciences Center

Moderator: Baker Harrell, PhD, Founder and CEO, IT'S TIME TE

Unlocking the Power of Social Cohesion

Katy Butterwick, MSc, Episcopal Health Foundation

Katie Chennisi, MPH, Harris County Public Health

Maria Aguirre-Borrero, Avenue

Emily Yu, MBA, BUILD Health Challenge

Mental Health on the Texas-Mexico Border

Laryssa Mykyta, PhD, UT Rio Grande Valley

Suad Ghaddar, PhD, UT Rio Grande Valley

Leonel Vela, MD, MPH, UT Rio Grande Valley

3:15-3:45 p.m.

Break: Exhibitor Time

3:45-5:00 p.m.

Symposium: Health & The 86th Legislature

State Rep. Four Price, R-Amarillo

State Rep. Nicole Collier, D-Fort Worth

State Rep. Carol Alvarado, D-Houston

Moderator: David Lakey, MD, UT System

Friday | October 26, 2018

6:00-7:00 a.m. **Guided Walk by Stronger Austin** Lobby of AT&T Hotel University of Texas

7:00 a.m. **Registration & Packet Pick Up**

8:30-10:00 a.m. **Symposium: Funding Health: The Future of Investing in Population Health**
Elena Marks, JD, MPH, Episcopal Health Foundation
William Buster, St. David's Foundation
Sen. Juan "Chuy" Hinojosa, D-McAllen
Julie Bedingfield, H-E-B
Moderator: Esteban López, MD, MBA, Blue Cross and Blue Shield of Texas

10:00-10:15 a.m. **Break**

10:15-11:00 a.m. **Breakout Sessions**

Two-Steppin' to Health Care

Matthew Turner, PhD, MPH, Texas Department of State Health Services
Timothy Hawkins, Texas Department of State Health Services
Pamela Lauer, MPH, Texas Department of State Health Services

Collaborative Care for Cancer Survivors

Lewis Foxhall, MD, UT MD Anderson Cancer Center
Alma Rodriguez, MD, UT MD Anderson Cancer Center
Ernestine Lee, MD, MPH, UT Austin - Dell Medical School
Elizabeth Hamburg, MSW, UT Austin - Dell Medical School
Jamal Islam, MD, UT Medical Branch, Galveston
Leo Holm, MD, UT Health Tyler
Robert Tompkins, MD, UT Health Tyler

When the Rubber Meets the Road: From Community Mobilization, to Structural Competency for Equity in the City of Austin

Kellee Coleman, City of Austin, Equity Office
Lourdes Rodriguez, DrPH, UT Austin - Dell Medical School
Molly Wang, LPC, UT Austin - Dell Medical School

Friday | October 26, 2018

10:15-11:00 a.m. **Expanding Access to Long-Acting Reversible Contraceptives (LARC)**

Across the Rio Grande Valley (RGV)

Saul Rivas, MD, MSPH, UT Rio Grande Valley School of Medicine

Anita Madison, MD, UT Rio Grande Valley School of Medicine

Tony Ogburn, MD, UT Rio Grande Valley School of Medicine

The Present and Future of Telemedicine

Sharon Rose, RN, MAM, BSOE, Texas Tech Health Sciences Center

Julie Hall-Barrow, Ed.D., Children's Health

Rebecca Fisher, MD, Texas Oncology

Moderator: Mari Robinson, JD, UT Medical Branch

It's Time to Double Down: Betting Big on Employee Wellness Programs to Drive Clinical Results

Tim Church, MD, PhD, MPH, Naturally Slim

Paul Hain, MD, Blue Cross and Blue Shield of Texas

Claire Hahn, MPH, UT Austin

Moderator: Todd Whitthorne, CEO, Naturally Slim

Improving Health Equity in Texas

Esteban López, MD, MBA, Chief Medical Officer & Southwest Texas Market President,
Blue Cross and Blue Shield of Texas

11:00-11:15 a.m. **Break**

11:15-12:00 p.m. **Breakout Sessions**

How Coalitions Move Past Talking and Act

Clayton Travis, MSSW, Texas Pediatric Society

Adriana Kohler, JD, Texans Care for Children

Kim Kofron, M. Ed., Texas Association for the Education of Young Children

Tim Schauer, Healthy Living Matters

Park Equity for Health Equity

Elizabeth Krause, ScM, St. David's Foundation

Amy Morris, PhD, Trust for Public Land

Rodney Ahart, Keep Austin Beautiful

Friday | October 26, 2018

11:15-12:00 p.m.

How Health Plans Are Transforming Health in Texas

Paul Hain, MD, Blue Cross and Blue Shield of Texas

Mike Koehler, Cigna

Meredith Duncan, MPH, Aetna

Brock Purslow, Humana

Moderator: Shara McClure, Blue Cross and Blue Shield of Texas

Innovative Opioid Overdose Prevention

Lucas Hill, PharmD, UT Austin

Lisa Ramirez, Texas Health & Human Services Commission

Mark Kinzly, Texas Overdose Naloxone Initiative

Data, Visualization, & Health

Jeremy Triplett, Texas Department of State Health Services

Jessica Cance, PhD, MPH, Texas Department of State Health Services

Annaliese Cothron, MS, UT Health Science Center at San Antonio

Rural Health: Challenges, Assets, and Opportunities

Jeffrey Levin, MD, DrPH, FACP, FCOEM, FACP, UT Health Tyler

Nancy Dickey, MD, Texas A&M Health Science Center

Ray Langlois, M. Ed., Langlois Consultant Services

Scott Phillips, MA, Texas Tech Health Sciences Center

Moderator: Elena Marks, CEO, JD, MPH, Episcopal Health Foundation

12:00-12:15 p.m.

Break

12:15-1:30 p.m.

Keynote Lunch

Karen DeSalvo, MD, MPH, Professor of Population Health, UT Austin - Dell Medical School, Former Acting Assistant Secretary for Health, U.S. Department of Health and Human Services

1:30-1:45 p.m.

Break

1:45-2:30 p.m.

Breakout Sessions

Participatory Approaches to Address Severe Mental Illness

Melissa Valerio, PhD, MPH, UT Health SPH San Antonio

Martin Ornelas, REAL.Inc

Belinda Flores, RN, South Coastal Area Health Education Center

Friday | October 26, 2018

1:45-2:30 p.m.

Community-Based Ideas for Better Health

Lourdes Rodriguez, DrPH, UT Austin - Dell Medical School

Nitakuwa Barrett, MSN, RN, UT Austin - Dell Medical School

Building a Culture of Health in Your Workplace

Elizabeth Kiertscher, MS, RD, LD, CPT, Garland ISD

Patrick Mercer, CWP, CSCS, Pn1, Frost Insurance Agency

Christie C. Osuagwu, PhD, MPA, MSN, FNP, TUT Health Tyler

Melissa Lupo, MPA, ACSM EP-C, Higginbotham

Moderator: Sam Gervase, Profile by Sanford

Promotor(a)s for Healthy Communities

Candace Thompson, Baylor Scott & White Health & Wellness Center

Joaquin Abrego, CHW, City of San Antonio Metropolitan Health District

Julie St. John, DrPH, Texas Tech Health Sciences Center

Moderator: Alex Miller Mattingly, MPH, City of San Antonio

Mental Health in Schools

Alice Villatoro, PhD, UT Austin

Gabriel Amaro, PhD, UT Austin

Melissa DuPont-Reyes, PhD, UT Austin

Mickey Slimp, Ed.D., UT Health Tyler

Discussion Leader: Tracy Spinner, M.Ed., Austin ISD

Health, Not Health Care: What's the Difference?

Elena Marks, JD, MPH, Episcopal Health Foundation

Dare to C.A.R.E. About Vascular Disease Through Prevention & Education

Stuart Harlin, MD, UT Health McGovern Medical School

2:30-2:45 p.m.

Break

2:45-3:30 p.m.

Breakout Sessions

Advancing Homeless Healthcare with Community Health Paramedics

Angela Brubaker, MSN, FNP-C, CommUnity Care

Mike Sasser, EMT-P, CHW, Austin-Travis County Emergency Medical Services

Friday | October 26, 2018

2:45-3:30 p.m.

Embedding Physical Activity During the School Day

Michele Rusnak, AISD
Cami Hawkins, MHA, Marathon Kids
Desma Deitz, MPA, Marathon Kids
Elizabeth Krause, ScM, St. David's Foundation

Community Engagement: Active Living Plan

Susan Ferguson, DNP, MBA, RN, CPHQ, NEA-BC, UT MD Anderson Cancer Center
Lisa Campbell, DNP, RN, PHNA-BC, Texas Tech Health Sciences Center

Maternal Mortality: Trickle Down Theory

Charleta Guillory, MD, MPH, FAAP, Texas Children's Hospital
Alice Gong, MD, UT Health Science Center at San Antonio
Paula Rojas, Mama Sana Vibrant Woman
Moderator: Divya Patel, PhD Texas Collaborative for Healthy Mothers and Babies,
UT Health Tyler

Psychosocial Health in Specialty Care

David Ring, MD, PhD, UT Austin - Dell Medical School
Karl Koenig, MD, MS, UT Austin - Dell Medical School
Anne Courtney, ACNP-BC, RN, UT Austin - Dell Medical School
Becky Morales, LCSW, UT Austin - Dell Medical School
Garrett Key, MD, FAPA, UT Austin - Dell Medical School

2:45-4:30 p.m.

The Promise of Project ECHO Workshop (Extended Session)

Melissa Lopez Varon, M.Sc., UT MD Anderson Cancer Center
Lizette Maria Rangel, MPH, UT MD Anderson Cancer Center
Oliver Bogler, PhD, The ECHO Institute at the University of New Mexico
Alex N. Hurst, MHA, UT MD Anderson Cancer Center

3:30 p.m.

Adjourn