



Unlocking the Power of Social Cohesion

Healthier Texas Summit

Who We Are



Katy Butterwick
Program Officer,
Episcopal Health Foundation



Katie Chennisi, MPH
Public Health Analyst,
Office of Policy and Planning



Maria Aguirre
Community Building &
Engagement Manager,
Avenue CDC

The
BUILD
HEALTH
Challenge

Mission



The BUILD Health Challenge contributes to the creation of a new norm in the US, one that puts multi-sector community-driven partnerships at the foundation of improving health for everyone.



BUILD's Principles – Our Approach



BOLD

Partnerships that aspire toward a fundamental shift beyond short-term programmatic work to **longer-term influences over policy, regulation, and systems-level change**



UPSTREAM

Partnerships that focus on the **social, environmental and economic factors** that have the greatest influence on the health of a community, rather than on access or care delivery



INTEGRATED

Partnerships that align the practices and perspectives of **communities, health systems and public health** under a shared vision, establishing new roles while continuing to draw upon the strengths of each partner



LOCAL

Partnerships that engage **neighborhood residents and community leaders** as key voices and thought leaders throughout all stages of planning and implementation



DATA-DRIVEN

Partnerships that use **data from both clinical and community sources** as a tool to identify key needs, measure meaningful change, and facilitate transparency amongst stakeholders to generate actionable insights

Social Cohesion

The level of trust, connectedness, participation, generosity, concern and general pride people feel in relation to each other and their community.



- **VISION:** Nutrition equity in north Pasadena
- **MISSION:** Eliminate the conditions that cause food insecurity in north Pasadena.
- **STRATEGY:** Launch a new food system in north Pasadena that is healthy, sustainable, affordable, accessible, and community-supported.



The Near Northside BUILD Health Partnership

Goals

- 1. Safety
- 2. Food as Health, Exercise is Medicine
- 3. Healthy Homes
- 4. Bridging Opportunities



Residents

In two years, we hope to:

- Create safe and welcoming park spaces that promote and support active living
- Teach families the importance of exercise and how minimal movement can have a huge impact on health.
- Lessen the food insecurities for families
- Reduce the lead-poisoned housing stock
- Improve health outcomes in children – reduced asthma related ER visits



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