



---

HEALTHIER  
TEXAS  
**SUMMIT**

---

A COLLABORATION BETWEEN IT'S TIME TEXAS  
AND THE UNIVERSITY OF TEXAS SYSTEM

---

PRESENTED BY



A Division of Health Care Service Corporation, a Mutual Legal Reserve Company,  
an Independent Licensee of the Blue Cross and Blue Shield Association

# HEALTHIER TEXAS SUMMIT SHARING TOOLKIT



**2019**

### EMAIL TEMPLATE For Individuals

Dear Colleagues & Friends,

I think you'll be interested in the [Healthier Texas Summit](#), a conference I'm **attending/presenting at** in Austin on October 17th & 18th! Hosted by IT'S TIME TEXAS and The University of Texas System, this is the only event in Texas that brings health professionals and champions from all sectors together in one place. Topics at the Summit will range from cross-sector approaches to improving community and population health, to innovations in healthcare delivery models, to advancing health equity through policy and systemic change, to effective health communication and practical methods for sharing and using health data.

**>> If you are presenting at the event, insert a description of your session here <<**

In order to improve the health of our great state, it is critical for dedicated health professionals and champions to meet in person to learn from each other, build relationships, and develop actionable goals with our shared vision in mind. Healthier Texas Summit registration is extremely affordable, and limited scholarships are also available. I really hope to see you there!

Best,

xxx

### EMAIL TEMPLATE For Businesses & Organizations

Dear Colleagues & Friends,

We are excited to be **attending/sponsoring/presenting at** the [Healthier Texas Summit](#) on October 17th & 18th in Austin! Hosted by IT'S TIME TEXAS and The University of Texas System, this is the only event in Texas that brings health professionals and champions from all sectors together in one place. Topics at the Summit will range from cross-sector approaches to improving community and population health, to innovations in healthcare delivery models, to advancing health equity through policy and systemic change, to effective health communication and practical methods for sharing and using health data.

**>> If a member of your business or organization is presenting at the event, insert a description of your session here <<**

In order to improve the health of our great state, it is critical for dedicated health professionals and champions meet in person to learn from each other, build relationships, and develop actionable goals with our shared vision in mind. Healthier Texas Summit registration is extremely affordable, and limited scholarships are also available. We hope to see you there!

Best,

xxx

### NEWSLETTER BLURB

#### Join us at the Healthier Texas Summit!

[The Healthier Texas Summit](#), a collaboration between IT'S TIME TEXAS and The University of Texas System, brings health professionals and champions from all sectors together around one shared vision: transforming health in Texas. This two-day event offers informative sessions, interactive workshops, town hall conversations, and symposiums, with education credits available for numerous professions.

In order to rapidly improve the health of our great state, it is critical for Texas' most dedicated and innovative health professionals and health champions meet in person to learn from each other, build relationships, and develop actionable goals with our shared vision in mind. We hope to see you on October 17th & 18th in Austin!

[Register Today »](#)

### SHARE What Health is All About

Download and print the card, fill in what "health is all about" for you, and post a picture or video with the hashtag #healthiertexasummit to virtually introduce yourself to fellow attendees in advance of the event. We will share our favorites on our social channels, and in Summit emails!



[Download the Sign »](#)

### SOCIAL MEDIA

#### #healthiertexasummit

*\*Include a video or photo of yourself (or a group of staff if you're posting from a business or organization account) holding a filled in "Health is All About" sign in your social media posts!\**



#### Facebook or LinkedIn:

For **me/us**, health is all about \_\_\_\_\_ **(fill in with what you wrote on your sign).**

Excited to attend the Healthier Texas Summit in October! This conference, a collaboration between [IT'S TIME TEXAS](#) and [UT System](#), is bringing health professionals and champions from all sectors together around one shared vision: transforming health in Texas. Hope to see you there! [www.healthiertexasummit.com](http://www.healthiertexasummit.com)



#### Twitter:

Excited for the #healthiertexasummit Summit on Oct. 17 & 18 in #ATX. Hope to see you there! [healthiertexasummit.com](http://healthiertexasummit.com) @ITSTIME @UTSystem



#### Instagram:

For **me/us**, health is all about \_\_\_\_\_ **(fill in with what you wrote on your sign).**

Excited to attend the #healthiertexasummit Summit in #ATX this October! A collaboration between @ITSTIMETX and #UTSystem, this conference is bringing health professionals and champions from all sectors together around one shared vision: transforming health in Texas. Hope to see you there! [www.healthiertexasummit.com](http://www.healthiertexasummit.com)



**TEXAS IS  
BEST WHEN  
TEXANS ARE  
HEALTHY**



@itstimetx



@itstime



@itstimetx



@itstimetexas

