



HEALTHIER TEXAS SUMMIT

SERIES

A COLLABORATION BETWEEN IT'S TIME TEXAS
AND THE UNIVERSITY OF TEXAS SYSTEM

Never before has it been more important for us to unite to transform health in Texas.

This year, the Healthier Texas Summit will take on a virtual form, becoming a series of Healthier Texas Summit sessions running June to October 2020.

As a virtual event, The Healthier Texas Summit Series will continue to empower and connect health champions from diverse sectors across the state. The series will be free to attend and will offer professional continuing education credits.

By joining It's Time Texas and The University of Texas System in this collaborative effort, we will elevate the conversation around health in Texas and the innovative and novel ways in which communities across the state are rising to the challenges created by the current environment. We will also address top health priorities including social determinants of health, community health, cross sector collaboration, legislation & policy, health disparities and health literacy among others.

You're invited to join us to transform health in Texas.





Presenting (exclusive) - \$20,000

This outstanding opportunity is open to an organization, whose name will be attached to the event's title (Healthier Texas Series, presented by xxx). The sponsor's name will appear with the Healthier Texas Series logo on promotion, digital program, and communication. The sponsor will be engaged as a content partner and will be announced and thanked at the beginning of each session. The sponsor will also have the opportunity to introduce the new Healthier Texas Series format through edited video with It's Time Texas and the University of Texas.

Catalyst Partner (2 available) - \$10,000

- » 10% off 2021 registration/sponsor fee
- » Host (2) Q & A sessions and have a brand presence on post-session materials
- » Company brand presence is visible in the presenting speaker and/or moderator video frame
- » Moderator for a panel discussion and have a brand presence on post-session materials
- » Closing webinar page with brand/logo identification

Book Club Partner (exclusive) - \$7,500

Promoted Activity

This opportunity is perfect for an organization, whose name will be promoted throughout the four months of the Healthier Texas Summit Series. The sponsor's name will appear on all book club promotion, digital platform space, and communication. The sponsor will have a custom sticker that is presented on every book purchased (autographed copy) and has the opportunity to include a promotion piece in the book delivery process. The sponsor will have the opportunity to introduce all special book club-specific sessions (to include one private session with the author). The sponsor logo will also be included on an It's Time Texas bookmark to accompany each delivery.

Amplify Partner (4 available) - \$5,000

- » Video promotion in the virtual swag bag
- » Attendees pre-registered (1.5 weeks prior to session) will receive a special mailing/item from you. You provide item and ITT will send before the session to give registrants a special experience.
- » Receive registration list (from those who granted permission)
- » "Brought to you by" on one session (choose from available options).

QUESTIONS? CONTACT

Candyss Bryant - candyss@itstimetexas.org or (512) 533-9555 x 1354



Seven Session Recognition (exclusive) - \$3,500

This outstanding opportunity is open to an organization that is interested in its brand being affiliated with award and recognition. Promoted throughout the Healthier Texas Series we will promote a special recognition if you attend at least seven sessions in the series. Those who qualify will have the opportunity to receive a special gift from your company.

CEU Provider (exclusive) - \$3,500

Promoted Activity

This opportunity is perfect for an organization that is interested in its brand being affiliated with a high-value item. Throughout the Healthier Texas Series, we will promote our ability to offer Continuing Education Units (and equivalents) thanks to our exclusive sponsor. Your company will be recognized in all CEU specific communication.

Convener Partner (4 available) - \$2,500

- » New product launch opportunity (within a networking session)
- » Offer a breakout discussion (45 minutes) in the special “networking” session.
- » Organic social media posts on FB/Twitter/IG, Linked In
- » Recognition as a Convening Partner on promotional materials

Powering Partner - \$1,000

- » Offer included in the virtual swag bag
- » Identification on the event page
- » Mentioned within social/digital posts

Community Partner - \$500

- » Logo with link on the event web page
- » Virtual “Exhibitor Hall” inclusion
(must provide an organic photo, link, brief description, and logo)
- » 5% off 2021 registration/sponsor fees

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A LA CARTE

Book Club (exclusive) \$7,500

Promoted Activity

- » Co-branded on book club page and registration
- » Sticker (your company designs) on each book (We'll) sent out. Opportunity to include additional mailer
 - Registrants purchase book for \$30
 - Registrants are invited to private session with key note speaker and author, DR. Sandro Galea
 - Attendees are able to ask questions.
 - Registrants are invited to four book club sessions hosted by It's Time Texas CEO
- » Bookmark (with your company brand) provided in each book

Attend 7 Sessions (exclusive) \$3,500

Promoted Activity

- » Those who qualify receive a special promoted (health related) item from your company
- » Receive 10% discount on 2021 registration/sponsor fees

CEUs (exclusive) \$3,500

Promoted Activity

- » Promoted as the partner who brings you continuing education credits.
- » Receive 10% discount on 2021 registration/sponsor fees

Secure Your Involvement
give.itstimetexas.org/HTSsponsor

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PAYMENT FORM

Sponsorship levels

- Exclusive Presenting Sponsor (\$20,000)
- Catalyst Partner (\$10,00)
- Amplify Partner (\$5,000)
- Convener Partner (\$2,500)
- Powering Partner (\$1,000)
- Community Partner (\$500)

A La carte

- Book Club (\$7,500)
- Attend 7 Sessions (\$3,500)
- CEUs (\$3,500)

Contact information

First Name _____ Last Name _____

Billing Address _____

City, State, ZIP code _____ Phone _____

Email _____

Organization as it will appear on event materials _____

Payment information

- Debit/credit card Check

*An added credit card fee of 2.5% will be applied

Name on card _____

Card number _____ Expiration date _____ CVV _____

Please bill me on (date) _____

RETURN TO: It's Time Texas, Attn: Candyss Bryant, 911 W. Anderson Lane Ste. 202, Austin, TX 78757